

Masterclass in Decision Clarity



Better and faster decision making in uncertain times

Decision making is complex. In a fast changing and uncertain world, it is a challenge to consistently make the best choices in a timely and efficient way.

Many decision challenges exist in organisations due to cognitive biases coupled with a fuzziness of an uncertain and risky future.

Layered on top of this, stakeholder issues and unstructured decision making processes often result in project delays, information overload and wasted resources due to perpetually rethinking decisions.



What Our Customers Are Saying

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*“I had many ‘aha moments’ in **Topic 1**. The simple decision framework that emphasised the importance to lay out ‘What, Why, and How’ of a decision gave me confident insights on what is vital for solid decision making and what is required in a decision making process.”*

Shafinah Shamsher

Senior Energy Analyst & Petroleum Economist
Dubai

*“**Topic 2** gave me a vocabulary to flush out hidden biases early so we can challenge them before they get baked into our key assumptions.”*

Margaret Rutherford

Chief Financial Officer, Financial Sector
Canada

*“The Decision Governance discussion in **Topic 8** brought together all the previous topics into a total picture. It got me thinking about how to apply the learning rather than an abrupt stop at the end of the program and leaving it at the theory.”*

Anthony Moulds

Head of Economics
North Sea Transition Authority
United Kingdom

Learn what it takes to make better decisions

In this two half-day Masterclass program you will be introduced to advanced techniques that leading organisations use to achieve optimal clarity for effective decision making.

Topics to be covered:

1st half-day	2nd half-day
<p>1 How does Decision Clarity differentiate leading companies?</p> <p>Understand what Decision Clarity is and how leading companies apply it to avoid common pitfalls that erode value.</p>	<p>5 How do you set the stage for successful decisions?</p> <p>Learn how to look before you leap to avoid the most common errors that cause poor decision making.</p>
<p>2 How do you recognize bias and use it to your advantage in decision making?</p> <p>Find out about the most common cognitive biases, how they undermine decisions and simple ways to mitigate them.</p>	<p>6 How do leading companies consistently make quality decisions?</p> <p>Discover the pitfalls of equating good outcomes with good decisions.</p>
<p>3 What five ingredients are essential to bring clarity to organisational decisions?</p> <p>Avoid falling into decision traps by understanding the critical success factors for decision clarity.</p>	<p>7 How do organisations achieve clarity and alignment amongst varying positions?</p> <p>Test drive a tool of your choice in a group setting and find out how to avoid the blind spots that occur when we ignore pivotal perspectives.</p>
<p>4 What tools are available to bring clarity to decisions?</p> <p>Learn what are some key tools to prevent biases and other decision traps from clouding and delaying decisions.</p>	<p>8 How is Decision Clarity embedded into an organisation's DNA?</p> <p>Avoid floundering. Learn to assess your organisation's current decision fitness as the basis to chart your path forward to enhance decision practices, skills and culture.</p>

Experience learning that sticks



The Masterclass uses an adult learning model with three education components that maximize learning and retention:

1 Self-Study **'Virtual Learning Bite' to introduce you to 'Decision Clarity' concepts.**
You go through the interactive, online materials at a time and pace that is convenient for you. This online module includes assignments that enable you to quickly absorb the key concepts.

2 Group Training **to show you how to quickly apply 'Decision Clarity' tools.**
Through 2 half-day sessions, we take you deeper into the concepts introduced in the Virtual Learning Bite. Each half-day session is 4 hours, including breaks, and covers 4 masterclass topics. Group sessions are delivered via video conference with an emphasis on hands-on exercises, peer discussions and sharing of real-world examples.

3 Application-in-Practice **Project supported by Personal Coaching.**
When people practice-by-doing, retention rate skyrockets from 25% to 75%. This is why we give you the option of doing an 'Application-in-Practice' project immediately after the group training, with personal coaching to give you guidance and tailored advice.

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“The unique value of the upskilling approach comes from two things. The emphasis on application and the rich discussions with peers and experienced instructors.”

Azraai Effendi

*Head of Financial Governance
Offshore Petroleum Regulator
United Kingdom*

“Now I am thinking of ways to integrate Decision Clarity approaches within my organization, starting with the program's Apply-in-Practice project.”

Anthony Moulds

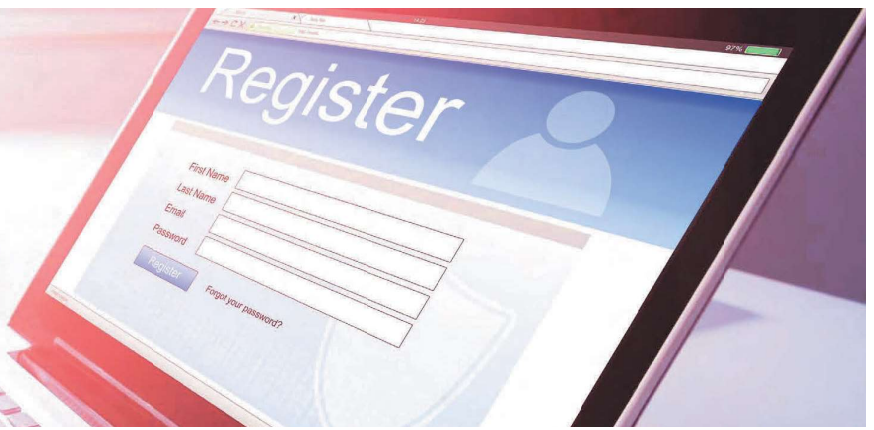
*Head of Economics, North Sea Transition Authority
United Kingdom*

How much time does the Masterclass program take?

Most people spend about 9-10 hours between the self-study module and the group training sessions. Participants who take advantage of the post-training Application-in-Practice Project, typically spend another 2-3 hours, for a total of 11-13 hours.



Registration



Would you like to:

- Be part of an organisation that is objective and free from undue influences in decision making?
- Have a clear process to align stakeholders and enable everyone involved to focus on the key information for the decision at hand?
- Be able to apply tools to quantify the uncertainty and risks of the decision at hand to give decision makers the clarity they require to decide with confidence?

If your answer to any of those questions is 'yes', you may wish to enroll in the **Masterclass in Decision Clarity program** to:

- Get a practical grounding in advanced concepts in decision clarity
- Learn to use simple yet powerful tools to structure important decisions
- Discover proven strategies to embed decision clarity in your company's DNA

Program Fee

For US\$1,000/Can\$1,350 you get:

- One Virtual Learning Bite on 'Decision Clarity'
- Two half-day group training sessions
- A complimentary private coaching session to support you to boost your skill

Early bird discount: 20% off until March 31st

Money-Back Guarantee

We offer a money-back guarantee, if you aren't satisfied after fully participating in the program.

Program Dates

The next program will be offered on April 25-26, 2023.

Maximum 16 people per program.

Reserve Your Spot

Click on 'events' at www.claridec.com to reserve your spot and schedule a time to meet with us to get answers to your questions about the Masterclass.

(Before taking your money, we want to ensure that the program is a good fit for you!)